CASE STUDY | SOFTWARE

Cloud AP Automation for Dynamics GP

AMERICAN SOFTWARE

American Software develops, markets and supports a portfolio of demand-driven supply chain management and enterprise software solutions backed by more than 45 years of industry experience. They are headquartered in Atlanta, GA, but have team members located in more than 28 states and 5+ countries, as well as several subsidiaries.

The Challenge

As a software company that works to help optimize other organizations, it was important to American Software to automate and improve efficiency within their own business. When KwikPayables met with Lawrence Rodgers, the Corporate Finance Systems Manager, he recounted that, when he started at American Software ten years ago, he was interviewed in a conference room filled with stacks of paper. All of it was directly related to accounts payable.

American Software's manual processes lacked structure and the AP team struggled to meet accountability requirements within the company. Their paper-based processes began to negatively affect vendor relations, increase errors in data entry and GL coding, and delay their financial period close cycles.

> "Since implementing KwikPayables, several members of the AP team have won company accountability awards."
>
> **-Corporate Finance Systems Manager, American Software**

The Solution

Since implementing KwikPayables for GP in the cloud, American Software has seen a 90% reduction in paper usage. They have gained complete visibility of invoice processes and a digital audit trail. Their AP staff's reputation was restored with credibility and accountability.

KwikPayables for GP leverages AI-based data extraction (ktIQ) and a real-time connection with Dynamics GP to automatically index invoices, including GL coding, eliminating the inconsistent manual data entry the American Software team experienced prior to automating. AP automation has helped American Software save time and increase efficiency in every step of their AP process. In fact, they saw ROI in less than six months.

Approach & Implementation

When the CEO gave a mandate to get rid of the paper, Lawrence began looking for a solution to address his team's lack of efficiency and accountability. They needed a solution to bring consistency and visibility into every step of their financial processes.

American Software had a few key goals in mind when looking for an automation solution. They needed to improve their invoice and payment approval processes, increase the accuracy of their GL coding, accelerate their cumbersome month-end close process, and get through their audits easier and faster.

AP Automation Goals

AP automation was a consideration for American Software before the pandemic. But when their team was sent home in March of 2020, digital transformation became critical. Suddenly, visibility into invoice status decreased even more because they couldn't track people down to code or approve. Printing and scanning invoices and documentation was no longer an option. Several members of their AP team had to return to the office once a week to approve invoices and write checks in the height of the pandemic.

In mid-March of 2020, the CEO asked Lawrence to prioritize finding an AP automation solution that worked for them. By the end of April, 2020, American Software was live with KwikPayables for Dynamics GP.